



2026 Lexington Blueberry Festival



Sponsorship Packet

Partner With Us | August 20-23, 2026



Your Sponsorship Helps Create the Moments Families Remember

Dear Community Partner,

Thank you for considering sponsorship of the 2026 Lexington Blueberry Festival. Each year, the festival brings together families, friends, local businesses, visitors, and volunteers for a weekend filled with music, traditions, community events, and lasting memories. The warmth people feel during festival week is made possible by supporters who believe in investing in our community.

Your sponsorship does more than place your name beside an event. It helps create the fireworks, family activities, entertainment, pageant traditions, parades, and gathering spaces that make the festival special. It also gives your business, organization, or family meaningful recognition as a proud supporter of one of our area's most loved celebrations.

Some sponsors want strong festival-wide visibility. Others want to support a specific event, family activity, pageant tradition, parade, or community program. Every level matters. Every contribution helps us welcome families, celebrate local pride, and continue building a festival people look forward to year after year.

Your support also helps us plan with confidence. Early commitments allow volunteers to secure entertainment, prepare family areas, support event logistics, and keep the festival experience organized for guests, participants, and sponsors alike.

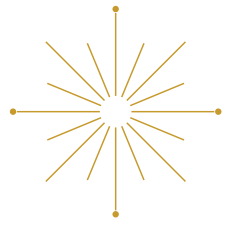
The official form at the end of this packet includes the available opportunities and return information. If you have questions, we would be happy to talk through the level that best fits your business, organization, or family.

We invite you to review the sponsorship opportunities in this packet and consider joining us as a 2026 sponsor. Thank you for helping us create the moments families remember and for considering a partnership with the Lexington Blueberry Festival.

Sincerely,

Lexington Blueberry Festival Sponsorship Team





WHY SPONSOR

Why Sponsorship Matters

The Lexington Blueberry Festival is built by volunteers, local supporters, and businesses that believe community traditions are worth investing in. Your sponsorship helps make the festival welcoming, active, and memorable for families across our area.



Create family moments

Help fund experiences children and families remember, from kids activities and festival entertainment to parades, fireworks, and shared time together.



Keep traditions strong

Support the events people look forward to each year, including pageant traditions, music, community gatherings, and signature festival programs.



Show visible local support

Place your business name beside a well-loved community celebration and show customers, neighbors, and families that you invest in home.

The strongest sponsorship message is simple

When people see your name connected to the festival, they see more than an advertisement. They see a business, family, or organization that helped make the celebration happen.



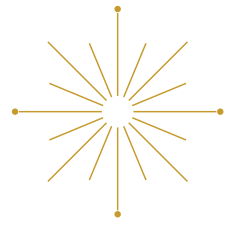
Sponsorship keeps the festival moving forward while giving supporters meaningful community visibility.





2026 Lexington Blueberry Festival

Partner With Us | August 20-23, 2026



OPPORTUNITIES

Choose the Impact You Want to Make

The official form on the final page includes commitment details and limited availability. The sections below help sponsors quickly see where their support fits best.



Premier Festival Sponsorships

Festival Title Sponsor	\$8,500
Midway Lights	\$5,000
Fireworks Show	\$5,000
Main Stage	\$3,500



Featured Experience Sponsorships

Petting Zoo / Animal Education	\$3,000
Kids Fest	\$2,500
Hospitality Seating Area	\$2,000
Car & Bike Show	\$2,000
Making Memories Movie Night	\$2,000
Queen / Royalty Luncheon	\$2,000



Community Event Sponsorships

Sunday Funday Parade	\$1,500
Pageant & Crowning	\$1,500
5K Race / Fun Run	\$1,200
Entertainment Sponsor	\$1,000
Blue Lights and Bubbles Parade	\$750



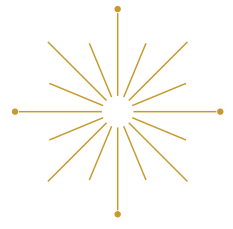
Festival Supporter Sponsorships

Harvesting the Dream	\$500
Planting the Seed	\$300
Blueberry Partner	\$150
Festival Friends Patron	\$1 to \$149

Every level matters.

From festival-wide sponsorship to a family supporter gift, each contribution helps carry the tradition forward.





Sponsor Recognition and Benefits

Recognition varies by sponsorship level, sponsorship type, timing, and available festival space. The goal is to connect your support to the people, events, and moments your sponsorship helps create.

Benefits May Include

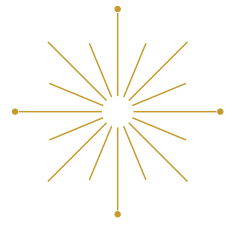
- ★ Recognition on festival signage and promotional materials
- ★ Listing on the festival website and social media when applicable
- ★ Public acknowledgment connected to the sponsored event or area
- ★ Support of community programming, family entertainment, and festival traditions
- ★ Additional recognition opportunities based on level and availability

Sponsorship Level Guide

- 1 Premier Festival Sponsorships**
Highest visibility and strongest festival-wide connection.
- 2 Featured Experience Sponsorships**
Connect your name to major family destinations and activities.
- 3 Community Event Sponsorships**
Support beloved events that bring crowds and participants together.
- 4 Festival Supporter Sponsorships**
Accessible support options for individuals, families, and small businesses.

What sponsors help make possible

- Festival experiences families plan their week around
- Entertainment, parades, pageant programs, and community events
- A welcoming atmosphere that brings neighbors, visitors, and volunteers together
- A tradition that continues to grow because local people choose to support it



NEXT STEPS

Ready to Become a Sponsor?

Use the official sponsorship form on the next page to select your opportunity, share your contact information, and return your sponsorship commitment.

1

Choose your sponsorship

Select the opportunity that best matches your business, family, organization, or giving level.

2

Complete the form

Fill in the sponsor name, contact information, selected sponsorship, amount, signature, and notes.

3

Return the form and payment

Mail the completed form with your check, or reach out with questions before choosing a level.

Payment and Contact Information

Make Checks Payable To:

Lexington Blueberry Festival Of Ohio
PO Box 3311
Lexington, OH 44904-0311

Questions:

sponsors@lexblueberryfest.com

Website:

www.lexblueberryfest.com

Turn the page to complete your sponsorship form.

Thank you for helping create the moments families remember.





2026 Lexington Blueberry Festival Sponsorship Form

Partner With Us August 20-23, 2026

★ 1 PREMIER FESTIVAL SPONSORSHIPS

- Festival Title Sponsor — \$8,500** • 3-year commitment • Limited to 1 sponsor
- Up in Midway Lights — \$5,000** • 1-year commitment • Limited to 1 sponsor
- Paint the Sky Fireworks Show — \$5,000** • 1-year commitment • Limited to 2 sponsors
- Main Stage Sponsor — \$3,500** • 1-year commitment • Limited to 1 sponsor

★ 2 FEATURED EXPERIENCE SPONSORSHIPS

- Petting Zoo / Animal Education Area — \$3,000** • 1-year commitment • Limited to 1 sponsor
- Kids Fest (includes the science show) — \$2,500** • 1-year commitment • Limited to 1 sponsor
- Hospitality Seating Area Sponsor — \$2,000** • 1-year commitment • Limited to 2 sponsors (one per area)
- Car & Bike Show Sponsor — \$2,000** • 1-year commitment • Limited to 1 sponsor
- Children's Making Memories Movie Night — \$2,000** • 1-year commitment • Limited to 1 sponsor
- Queers / Visiting Royalty Luncheon Sponsor — \$2,000** • 1-year commitment • Limited to 1 sponsor

★ 3 COMMUNITY EVENT SPONSORSHIPS

- Sunday Funday Celebration Parade — \$1,500** • 1-year commitment • Limited to 1 sponsor
- Miss Blueberry Pageant & Crowning — \$1,500** • 2 separate events, 1 price • Limited to 1 sponsor
- SK Race / Fun Run Sponsor — \$1,200** • 1-year commitment • Limited to 2 sponsors
- Entertainment Sponsor — \$1,000** • 1-year commitment • Limited to 8 sponsors
- Friday Night Blue Lights and Bubbles Parade — \$750** • 1-year commitment • Limited to 1 sponsor

★ 4 FESTIVAL SUPPORTER SPONSORSHIPS

- Harvesting the Dream Sponsor — \$500** • 1-year commitment • Limited to 8 sponsors
- Planting the Seed Sponsor — \$300** • 1-year commitment • Limited to 8 sponsors
- Blueberry Partner — \$150** • 1-year commitment • Limited to 12 sponsors
- Festival Friends Patron Sponsor — \$1 to \$149**



SPONSORSHIP BENEFITS MAY INCLUDE

- ★ *Recognition on festival signage and promotional materials*
- ★ *Listing on the festival website and/or social media when applicable*
- ★ *Public acknowledgment connected to the sponsored event or area*
- ★ *Support of community programming, family entertainment, and festival traditions*
- ★ *Additional recognition opportunities based on sponsorship level and availability*



Sponsor / Business Name _____

Name as it should appear in marketing _____

Contact Person _____ Phone _____

Email _____

Mailing Address _____

City _____ State _____ Zip _____

Selected Sponsorship _____

Sponsorship Amount \$ _____

Signature _____ Date _____

Notes / Additional Information (optional) _____



Make Checks Payable To:

Lexington Blueberry Festival Of Ohio
PO Box 3311
Lexington, OH 44904-0311



Questions:

sponsors@lexblueberryfest.com



Website:

www.lexblueberryfest.com