



23<sup>rd</sup> Annual

**LEXINGTON BLUEBERRY FESTIVAL August 14 – 17, 2025**

## **Miss Blueberry Pageant Rules and Regulations**

The Lexington Blueberry Festival will be held at  
Lexington Community, 200 Plymouth Street, Lexington, Ohio 44904

Dear Pageant Contestant and Families,

This letter is to confirm your participation in the Miss Blueberry Festival Pageant that will be held on August 9, 2025 at Heartland Church. All winners will be crowned on the Main Stage at the Lexington Community Park on August 14, 2025. We are looking forward to seeing you at our “23<sup>rd</sup> annual event!

### ***PAGEANT DATES and AGE GROUPS:***

Saturday, August 9<sup>th</sup>

BABY MISS Blueberry – Ages 1-2 @ 9:00 am (Child MUST BE accompanied by adult/guardian)

WEE MISS Blueberry – Ages 3-4 @ 10:30 am (Child MUST BE accompanied by adult/guardian)

LITTLE MISS Blueberry – Ages 5-6 @ 1:00 pm (Child MUST BE accompanied by adult/guardian)

JR. MISS Blueberry – Ages 7-9 @ 3:00 pm

MISS Blueberry – Ages 10-12 @ 5:00 pm

MISS TEEN Blueberry – Ages 13-16 @ 5:00 pm

### ***ENTRY FEE and a T-SHIRT for the PAGEANT:***

Received by July 18, 2025 - \$60.00

Received after July 18, 2025 - \$80.00 (Note: T-shirt not guaranteed before the Pageant)

### ***PAGEANT LOCATION:***

Heartland Church

2505 S. Lexington-Springmill Rd.

Lexington, Ohio 44904

### ***ADMISSION TO THE PAGEANT:***

\$3.00 per person or \$10.00 for a family

### ***PAGEANT DAY ARRIVAL:***

Saturday, August 9<sup>th</sup> – Need to arrive at Heartland Church to confirm registration and check in 30 minutes prior to pageant start time.

### ***ATTIRE:***

Sunday dress or Summer dress **ONLY** for Competition. Absolutely **“NO”** Party Dresses.

### ***COMPETITION:***

There will be four independent judges for the Pageant.

A winner and runner up for all titles, should the winner not be able to fulfill her obligations.

The judging will be based on the following criteria for Ages 1-2 year olds:

- Appearance 50%
- Personality 50%

The judging will be based on the following criteria for Ages 3-16 year olds:

- Facial Appearance 33%
- Personality 33%
- Questions 33%

### **JUDGING:**

The judges will determine the winner and runner up in each age group.

NO noticeable make-up – Judges will be notified prior to competition.

Judging will be based on personality, personal style, speaking ability (when applicable) and overall presentation.

The following are examples of what the judges will be looking for:

- *Is the contestant having fun and happy to be participating?*
- *Is the attire age appropriate?*
- *Does the attire fit properly and show personality and style?*
- *Is the contestant graceful and poised?*
- *Does the contestant demonstrate confidence? Self-esteem? Pride in appearance?*
- *If speaking: Is the contestant speaking clearly with confidence and knowledge?*  
*Does the contestant capture the audience's attention?*

### **CROWNING:**

On Thursday, August 14<sup>th</sup> at 6:30 PM on the Main Stage at Lexington Community Park for **ALL AGE GROUPS!** (NOTE: Rain location will be back at Heartland Church in 2 Sessions)

ALL CONTESTANTS must check in by 6:15 pm at designated area at Lexington Community Park to get into Contestant Order.

### **PRIZES:**

The winner of each title will receive a \$100.00 cash prize, crown and sash. The 1<sup>st</sup> runner ups will receive a plaque. All participants will go home with a prize!

### **PARADE for ALL CONTESTANTS (Thursday, August 14<sup>th</sup> at 9:00 pm):**

This will be our 8<sup>th</sup> year to offer **ALL** contestants to walk in the Parade on Thursday, August 14<sup>th</sup> (Parade line up begins at 8:30 pm on Walnut Street behind the Lexington Senior Center).

NOTE: **MUST BE ACCOMPANIED BY AN ADULT/GUARDIAN or SOMEONE OVER THE AGE OF 16.**

Also if you would like to order extra t-shirts they will be \$15.00. Payment for the T-shirts must be received by July 18, 2025. Please see the attached form to fill out for the Parade and T-shirt.

### **QUEEN'S LUNCHEON / PARADE for Winners (Sunday, August 17<sup>th</sup> at 10:30 am / 1:00 pm):**

It is required that the winners of each title attend the Queen's Luncheon and Parade (with crown and sash!). \*\* If any of the runner ups would like to be in the parade they are more than welcome but not required. Staging for the parade is at the Lexington High School. It is preferred that each contestant obtain their own parade vehicle. The festival committee will try to obtain a vehicle for the winners to ride in if the contestant does not have a car, details and arrangements will follow the pageant. There will be an introduction of the pageant winners and runner ups after the parade on the Main Stage. Please report to the back of the Main Stage after riding in the parade. We will present the winners and runner ups as soon as possible, depending on the length of the parade.

*If you have any questions you may contact Amber Cleland at (419) 914-0914  
or [lexblueberrypageant@gmail.com](mailto:lexblueberrypageant@gmail.com).*