



**15th Annual**  
**LEXINGTON BLUEBERRY FESTIVAL**  
August 17-20, 2017

**Miss Blueberry Pageant Instructions**

The Lexington Blueberry Festival will be held at  
Lexington Community, 200 Plymouth Street, Lexington, Ohio 44904

Dear Pageant Contestant and Families,

This letter is to confirm your participation in the Miss Blueberry Festival Pageant that will be held on August 17, 2017 and August 18, 2017 at Heartland Church. All winners will be crowned on the Main Stage at the Lexington Community Park on August 18, 2017. We are looking forward to seeing you at our "15<sup>th</sup>" annual event!

***PAGEANT DATES and AGE GROUPS:***

**NEW for 2017(added another title):**

Thursday, August 17<sup>th</sup> at 5:00 PM

- JR. MISS Blueberry – Ages 7-9
- MISS Blueberry – Ages 10-12
- MISS TEEN Blueberry – Ages 3-16

Friday, August 18<sup>th</sup> at 4:00 PM

- BABY MISS Blueberry – Ages 1-2
- WEE MISS Blueberry – Ages 3-4
- LITTLE MISS Blueberry – Ages 5-6

***PAGEANT LOCATION:***

Heartland Church  
2505 S. Lexington-Springmill Rd.  
Lexington, Ohio 44904

***ADMISSION TO THE PAGEANT:***

**NEW for 2017:** \$2.00 per person or \$5.00 for a family  
50% of the admission goes back to Heartland Church

***PAGEANT DAY ARRIVAL:***

Thursday, August 17<sup>th</sup> – Need to arrive at Heartland Church to confirm registration and check in by 4:30 PM. Registration and check in begins at 3:30 PM.

Friday, August 18<sup>th</sup> – Need to arrive at Heartland Church to confirm registration and check in by 3:30 PM. Registration and check in begins at 2:30 PM.

***ATTIRE:***

A Party dress, Sunday dress or Sumer dress is suggested for the competition.

***COMPETITION:***

There will be three independent judges for the Pageant.

A winner and runner up for all titles, should the winner not be able to fulfill her obligations.

The judging will be based on the following criteria for Ages 1-2 year olds:

- Appearance 50%
- Personality 50%

The judging will be based on the following criteria for Ages 3-16 year olds:

- Facial Appearance 33%
- Personality 33%
- Questions 33%



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**Miss Blueberry Pageant Rules**

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**JUDGING:**

The judges will determine the winner and runner up in each age group.

NO noticeable make-up – Judges will be notified prior to competition.

Judging will be based on personality, personal style, speaking ability (when applicable) and overall presentation.

The following are examples of what the judges will be looking for:

- *Is the contestant having fun and happy to be participating?*
- *Is the attire age appropriate?*
- *Does the attire fit properly and show personality and style?*
- *Is the contestant graceful and poised?*
- *Does the contestant demonstrate confidence? Self-esteem? Pride in appearance?*
- *If speaking: Is the contestant speaking clearly with confidence and knowledge?  
Does the contestant capture the audience's attention?*

**CROWNING:**

**NEW for 2017:** On Friday, August 18<sup>th</sup> at 6:45 PM on the Main Stage at Lexington Community Park for **ALL AGE GROUPS!**

**ALL CONTESTANTS** must check in by 6:30 pm behind the Main Stage to get into Contestant Order.

**PRIZES:**

The winner of each title will receive a \$75 cash prize, crown and sash. The 1<sup>st</sup> runner ups will receive a trophy. All participants will go home with a prize!

**PARADE for ALL CONTESTANTS (Thursday, August 17<sup>th</sup> at 9:00 pm):**

**NEW for 2017:** This will be our 1<sup>st</sup> year to offer **ALL** contestants to walk in the Parade on Thursday, August 17<sup>th</sup> (Parade line up begins at 8:00 pm on Walnut Street behind the Lexington Senior Center).

NOTE: **MUST BE ACCOMPANIED BY AN ADULT/GUARDIAN or SOMEONE OVER THE AGE OF 16.**

Also if you would like to order a t-shirt to wear in the parade they will be \$10.00. Payment for the T-shirt must be received by July 25, 2017. Please see the attached form to fill out for the Parade and T-shirt.

**PARADE for Winners and 1<sup>st</sup> Runner up (Sunday, August 20<sup>th</sup> at 2:00 pm):**

It is required that the winners of each title participate in the parade (with crown and sash!) Sunday, August 20, 2017 at 2:00 PM. (Parade line up begins at 1:00) If any of the runner ups would like to be in the parade they are more than welcome but not required. Staging for the parade is at the Lexington High School. It is preferred that each contestant obtain their own parade vehicle. The festival committee will try to obtain a vehicle for the winners to ride in if the contestant does not have a car, details and arrangements will follow the pageant. There will be an introduction of the pageant winners and runner ups after the parade on the Main Stage. Please report to the back of the Main Stage after riding in the parade. We will present the winners and runner ups as soon as possible, depending on the length of the parade.

*If you have any questions you may contact Amber Cleland at (419) 884-7442, (419) 571-6971  
or [lexblueberrypageant@yahoo.com](mailto:lexblueberrypageant@yahoo.com).*